



CSR Report 2014

A picture gallery of DulSCO CSR activities

CSR at DulSCO

CSR at DulSCO is built on the strong pillars of its two values:
Contributing to our Society and Environmental Awareness.

➤ **Contributing to Our Society**

- **Support Education for Children with Special Needs**
- **Donations**
- **Health Awareness**
- **Employee Volunteering Programme**

➤ **Environmental Awareness**

- **Green Initiatives through Recycle to Regain Programme**
- **Partnering with various Government institutions**

CSR at DulSCO

AED 234,344 in terms of monetary support/ sponsorships/ funds raised for Special Needs Institutions.

1,453 Free Medical Checkup for External Workers in 2014.

By recycling 7,881 tonnes of recyclables in 2014, DulSCO has impacted the environment by saving: 22,487 trees; 61,372 barrels of oil; 9,259,414 gallons of water; 79,366 lbs of air pollution prevented from being released; 39,463 cubic yards of landfill space; 239,072 million btu's of energy; 19,514,975 kWh of electricity. That's enough to power the average home for 668,436 days.

1,543 volunteering hours recorded in 2014.

Support Education for Children with Special Needs

Student Sponsorship



Muhammad Anas Zubair



Majid Mustafa



Basharat Usmangani Momin



Atiq Nawaz

4 students education sponsored at Al Noor @ 3,500 per child per month. Annual contribution: AED 140,000

Contributing to Our Society

Support Education for Children with Special Needs

Cookies for Christmas Gifting from Al Noor



Cookies worth AED 64,065 bought from Al Noor.

Contributing to Our Society

Support Education for Children with Special Needs

Al Noor Fun Fair



DulSCO supported the Noor Fun Fair through volunteering activities and waste management.

Contributing to Our Society

Support Education for Children with Special Needs

Al Noor Gala Dinner



DulSCO supports fundraising for Al Noor through Table booking at the Al Noor Gala Dinner (AED 8,000)

Contributing to Our Society

Support Education for Children with Special Needs Celebrating Women's Day at Al Noor



30 women from DulSCO visited Al Noor and participated in the activities.

Contributing to Our Society

Support Education for Children with Special Needs

Skilled Volunteering at Al Noor



DulSCO has supported Al Noor through skilled volunteering.
Painters and Carpenters deployed for 480 hours

Contributing to Our Society

Support Education for Children with Special Needs Partnership with Rashid Paediatric Centre



Donation of AED 8,074

Contributing to Our Society

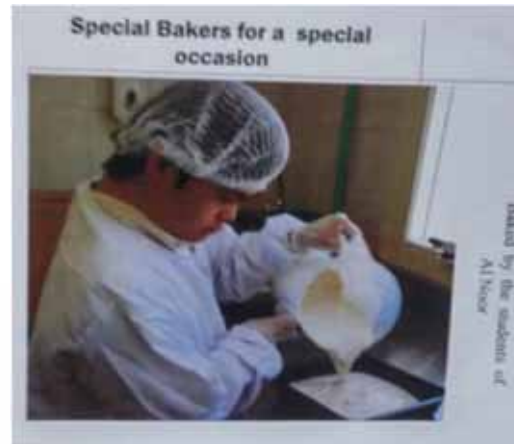
Support Education for Children with Special Needs Gift Hampers from Al Noor and SNF



Gift hampers for various events sourced from Al Noor and SNF Centre

Contributing to Our Society

Support Education for Children with Special Needs Greeting Cards and Cakes from SNF and Al Noor



Cards and Cakes for various events from SNF Centre and Al Noor

Contributing to Our Society

Donations

Rice Bowl Challenge



Donation of AED 5,000 for the Rice Bowl Challenge towards the World Food Programme

Contributing to Our Society

Donations Beit Al Khair



200 Toiletries sets given to charitable organisation Beit Al Khair

Contributing to Our Society

Donations

Winter Clothing and Blankets for the Syrian refugees



Winter Clothing & Blankets for Syrian refugees handed over to Red Crescent

Contributing to Our Society

Health Awareness Free Medical Checkup Deal on Groupon



Contributing to Our Society

Free Medical Check Up for 753 Workers
through DulSCO Medical Clinic.



Health Awareness Health Camps and Blood Donation drives



- Medical camp for 700 workers from neighboring accommodations
- Participation in various Blood Donation drives

Contributing to Our Society

Employee Volunteering Programme

Walking for a Cause



Contributing to Our Society

Participation in Walk for Education, Pink Walkathon and Beat Diabetes Walk

Employee Volunteering Programme

My City...My Environment Project with Dubai Municipality



- Recycling Awareness created to the residents of My City...My Environment project, and at Choithrams, Union Co-op and Dubai Ladies Club.

Contributing to Our Society

Employee Volunteering Programme Money Management Programme for Workers in association with Barclays



207 workers participated in interactive sessions which were held in Hindi, Urdu and English

Contributing to Our Society

Employee Volunteering Programme

Volunteering at Various Events



- EWS-WWF stall at World Future Energy Summit
- Inter Company Labour Sports Festival
- Smart Life Cricket Tournament: 6 vehicles provided to transport blue collar workers from other labour camps in Dubai to Abu Dhabi Cricket Stadium
- Maid Workshop on Etiquette Training

Contributing to Our Society

Employee Volunteering Programme

Sameness Project: Water for Workers Programme



Water Distributed to Workers in Ghusais

Contributing to Our Society

Green Initiatives through Recycle to Regain Programme

Clean up drives and Tree Plantation

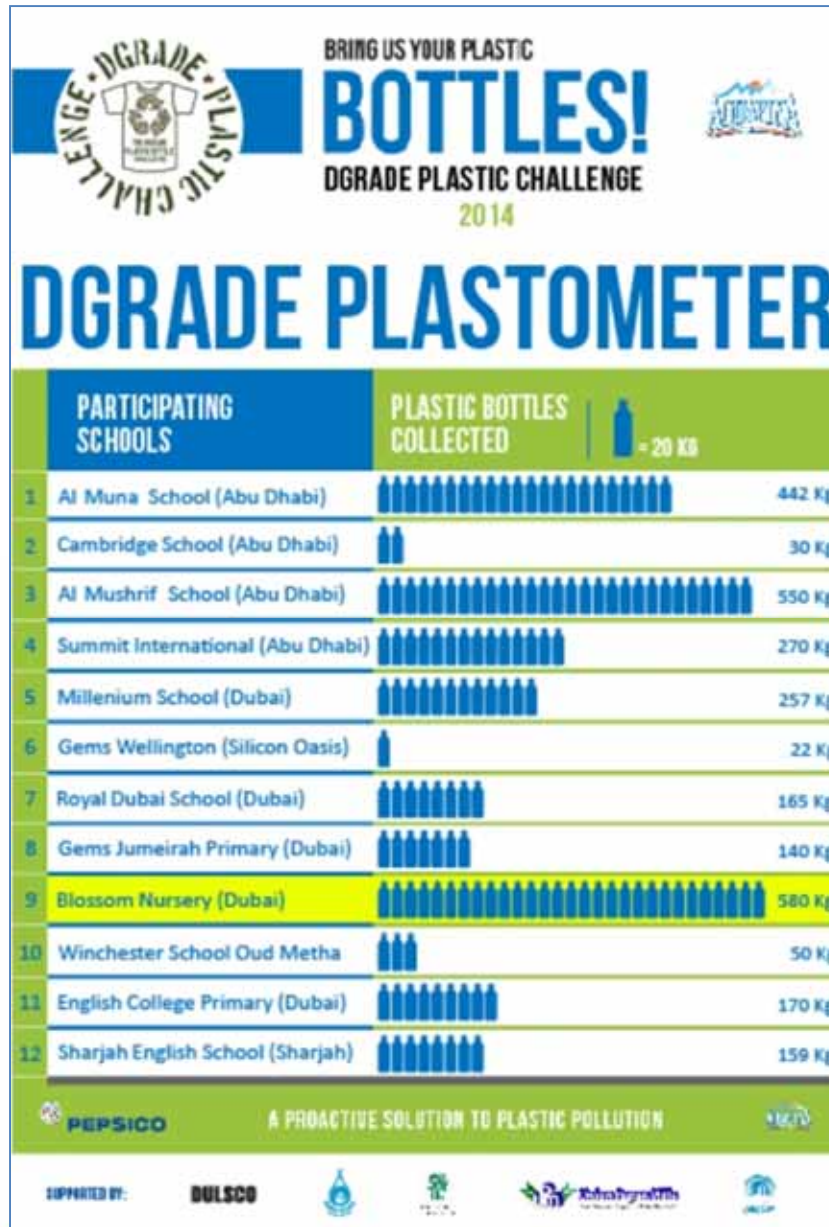


- Clean up drives at EMAL Taweelah site, Abu Dhabi
- Clean up drive at Umbrella Beach, Fujairah
- Beach Clean up as part of Paddle for the Planet event at Kite Beach, Jumeirah
- Tree planting at Qidfa beach

Environmental Awareness

Green Initiatives through Recycle to Regain Programme

Inter School Plastics Challenge



DulSCO partnered with Dgrade and PepsiCo as the recycling partner in the 'Inter School Plastic Challenge'. A total of 1547 kgs of plastic and 550 kgs of cardboard were collected by DulSCO during this challenge.

Environmental Awareness



Green Initiatives through Recycle to Regain Programme

Recycling awareness at JSSIS school



Presentation made on Recycling to approx. 500 students

Environmental Awareness

Green Initiatives through Recycle to Regain Programme

Free Recyclables Collection from Schools



- 1,420 kilos of recyclables collected from Cambridge school
- 9,469 kilos of recyclables collected Jebel Ali Primary School

Environmental Awareness

Partnering with various Government Institutions

Clean Up The World in partnership with Dubai Municipality



- Clean up drive at Jumeirah Beach with Students of Kindergarten Starters
- Recycling Awareness created at Midriff Park. 103 residents collected around 400 kilos of recyclables just 2 hours.

Environmental Awareness

Partnering with various Government Institutions EWS-WWF Graffiti Cleaning at Wadi Wurrayah



DulSCO employees spent 228 hours cleaning the Graffiti at Wadi Wurrayah.

Environmental Awareness

Partnering with various Government Institutions

My City...My Environment Project with Dubai Municipality



- Recognizing residents for recycling initiatives jointly with Dubai Municipality
- Approx. 300 tonnes of recyclables collected each month through the My City...My Environment project

Environmental Awareness

Partnering with various Government Institutions Say No to Plastics Campaign



- Awareness created at Al Sufooh School, Dubai; Union Coop Society - Al Safa,- Dubai; RAK Co-operative Society in Al Nakheel, Al Rams and Al Dhaith South.
- 1,600 Reusable bags distributed.

Environmental Awareness



*Looking forward to your continued support in
2015 for all CSR activities*

Thank You!